

“SWANS” and Competitive swimmer Yui Ohashi Signed advisory staff contract

Yamamoto Kogaku Co., Ltd. has signed a SWANS swimming goggle advisory staff contract with competitive swimmer Ms. Yui Ohashi. Ohashi has a number of brilliant achievements, including becoming the first Japanese woman to win two titles in the women’s 200m and 400m individual medley at the 2021 Tokyo Olympics. She is scheduled to participate in the international national swimming competition held from March 17th to 24th. She will once again aim for the top of her international competition and fight for a ticket to the Paris 2024 national team to be held in July this year. Her contract period is one year from March 1, 2024.

Ms. Ohashi has been using the SWANS Sniper (SR-10) model for over 10 years since her third year of university, as it has a wide left and right field of view and can recognize course ropes on both sides. This is because in the individual medley, swimmers swim in the order of butterfly, backstroke, breaststroke, and freestyle, and visibility to the left and right is particularly important in backstroke.

Under this agreement, in addition to supporting competitions through the provision of products, she will also cooperate in product promotion, advertising, sales promotion, and development of swimming-related products. In addition, she plans to cooperate with SWANS events that will help nurture the next generation, as well as swimming-related education and promotion activities.

YAMAMOTO KOGAKU CO.,LTD. will continue to support Ohashi's "visibility" and competitive swim activities based on the business concept of "Comfortable Safety."



■ Yui Ohashi’s comments/profile

I will be participating in the international swimming competition representative selection meeting starting March 17th, with the aim of representing Japan at the Paris Olympics. I hope that watching me take on the challenge of pursuing my dreams will inspire more people, especially children, to take up swimming. At the Paris Olympics in July, I will wear SWANS Sniper (SR-10) goggles and do my best to see the best moments and scenery. Please support me.

[Date of birth] October 18, 1995

[Birthplace] Japan/Shiga Prefecture

[Affiliation] Itoman Toshin

[Meeting results]

- <2018> Tokyo Pan Pacific Swimming Championships 200m individual medley 1st place,
Tokyo Pan Pacific Swimming Championships 400m individual medley 1st place
- <2019> Gwangju World Aquatics Championships 400m individual medley 3rd place
- <2021> 2020 Tokyo Olympics 200m individual medley winner
2020 Tokyo Olympics 400m individual medley winner
- <2023> Fukuoka World Aquatics Championships 200m individual medley 6th place

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President and CEO : Naoyuki Yamamoto

Manufactures and sells industrial safety equipment, various sports eyewear, glasses, optical equipment, etc.

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■ SWANS official website : <https://swans.co.jp/>